

## ALPHA TRAINING AND MARKETING CONSULTANCY

**Alpha Training and Marketing Consultancy (Alpha TMC)** provides goal oriented **online remote instructor-led** Life Management Principles (LMP) and Business Management Principles courses (BMP) through **whatsApp, imo, zoom sessions**.

### TARGET AUDIENCE

Alpha TMC courses meets the needs of wide range of audience that includes:

- High school students, College students, Training Institute (TI) and all consultants
- Job seekers, Teachers, professors, all professional, retired persons
- Industries, Offices and Business Organizations
- Ladies, Homemaker, Parenting role
- Individuals having a financial issue, a health issue or a relationship issue

### COURSE EXPECTED OUTCOMES

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1	Learn Principles to Achieve your Business Goal or your Personal Goal
2	Learn Tools and Techniques to Improve Business Turnover and Profit
3	Learn Principles to improve quality of life, performance and productivity.
4	Learn How to change habits, behaviour and thinking of individuals/employees
5	Learn to Improve Relationships within family and at work place
6	Learn to Live a Happy, Healthy and Disease-free Life
7	Learn to Earn sufficient Money to Live a Good Life
8	Learn to Get a Job of your Desire
9	Learn to Succeed in Competitive exams like IAS/IRS/GMAT/GRE/JEE/Gate
10	Learn to Succeed in school board exams from 9 <sup>th</sup> to 12 <sup>th</sup> grade
11	Learn to Encourage Ladies and Home-maker to use their unlimited Talents
12	Learn to Tap the infinite potential and talents in all individuals

### COURSES OFFERED

**Life Management Principles (LMP)** courses:

1. Changing your Habits & Thinking and Goal Achievement Process, LMP1, (16 hrs)
2. Job Strategy Coaching/Drive your Goal Coaching LMC1 (24 hrs)
3. Basic Health and Safety Course for beginners, HS1 (24 hrs)
4. Understand Yourself, Responsibilities, and Learning Environment LMP2 (16 hrs)
5. Understanding Great Leadership, Human Life Cycle, Human Needs LMP3 (16 hrs)

### DIFFERENT OPTIONS TO JOIN THE COURSE

Course Code/ Time	Option A Pay Fees & Join	Option B Do Marketing of Course	Option C Arrange Batch 5 to 10 Customers for 5 Batch
LMP1 (16 hrs)	Rs. 4000/-in INR	Bring 6 paid customers within 6 months	Customer arrange 5 batches Each batch: 3 to 10 students. Fees paid and Schedule prepared Coach assigned 6 <sup>th</sup> Batch is test Batch Trainee becomes Trainer if feedback from participant and committee is very good or excellent Trainee gets on-job-training
LMC1 (24 hrs)	Rs. 6000/-in INR	Bring 9 paid customers within 6 months	
HS1 (24 hrs)	Rs. 6000/-in INR	Bring 9 paid customers within 6 months	
LMP2 (16 hrs)	Rs. 4000/- in INR	Bring 6 paid customers within 6 months	
LMP3 (16 hrs)	Rs. 4000/-in INR	Bring 6 paid customers within 6 months	
<b>Benefits</b>	Referral Income: 10%, Completion Certi. Becomes Trainer after T&Cs are met and earns 30% to 40% income	No Referral Income 10% till T&D is met No completion certificate till T&C is met	

**If you are interested to see the free LMP demo session on zoom for 1 hr, kindly send your message to: Manohar Rao Shinde**

**WhatsApp chat only : +919538810204, Email: [contact@alphaltmcs.com](mailto:contact@alphaltmcs.com)**

**Website address: [www.alphaltmcs.com](http://www.alphaltmcs.com)**